



Publishing Poynters Marketplace

A *Publishing Poynters* supplement about
Buying, Selling and Reviewing.
Authors and publishers helping each other.



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For the Small Print, scroll to end.

IN THIS ISSUE OF THE MARKETPLACE

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A. ParaStories

STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.



WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly. Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. Foot problems? Sprains, torn tendons, breaks, bunions, etc. Interested in your symptoms, what you did, physicians's treatment, and follow-up. Please send to Elaine Fantle Shimberg, efshimberg@aol.com. Put "foot problems" in subject line. Thank you.

--Elaine Fantle Shimberg, work: 813-259-9673, www.ElainesBooks.com,
www.TheCompleteSingleFather.com

2. My new book **MegaMinds: How to Create and Invent in the Age of Google** needs stories about using Google searches and Internet collaboratoriums to imagine, stimulate and enhance ideas and to synthesize new constructs of anything from simple items to complex products. Thanks, Larry Kilham lkilham@gmail.com

3. I am considered writing a book about **modern communication technologies that I believe can seduce people** (especially children) into being self-absorbed and narcissistic. As examples of where such technologies can be abused include cell phones, iPods, MP3 players, Web-based social networks (My Space, Facebook), blogs, and Twitter. Send your examples to: bill@thankyoubrain.com

--Bill Klemm

4. I am writing a book about **health care reform from an alternative medicine perspective**. I am looking for stories about people who were harmed by drugs or surgical procedures and/or were helped by alternative medicine. I'm particularly interested in stories about cancer, heart disease, chronic pain, mental illness and diabetes. I am also interested in stories of medical treatment in other countries where the care differed from what would have been offered in the U.S. Please email your story to me, Cindy Perlin, LCSW, at cperlin@nycap.rr.com.

5. I am gathering information on the American **Chestnut trees**, **almost allo** of which were lost to blight more than 60 years ago. If you are old enough to have personal memories of the chestnut, I would appreciate your sharing those memories with me. Please email them to ngcornett@aol.com.

6. Request stories for new book "**Your Man On the Couch Instead of at Work: How Women Cope with Unemployed Male Partners**".

--Elizabeth Noble, en@elizabethnoble.com

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Please help us help our readers. Forward this Marketplace newsletter to your colleagues in publishing.  
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B. ParaWants



ITEMS/SERVICES/HELP WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to DanPoynter@ParaPublishing.com Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES/HELP WANTED:

1.

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This newsletter has a circulation of 34,000+. You must know several authors and publishers who don't receive it. Why not forward it to them?

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C. ParaSales



SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/ PUBLISHER SOLICITED/RIGHTS. Send your selling-out company or inventory items to DanPoynter@ParaPublishing.com. Put "ParaSales-Selling Out" in the subject line.

SELLING

1.

2. SEE MORE SUPPLIERS AT
<http://parapublishing.com/sites/para/resources/supplier.cfm>

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 You are in the information business. This newsletter is information. Forward it to your publishing colleagues now.  
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D. ParaReviews

REVIEWS SELL BOOKS. Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

IF YOU WOULD LIKE TO REVIEW BOOKS in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep.

IF YOU WANT YOUR BOOK REVIEWED on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you. Make sure the book is already listed at Amazon.com.

Just send your request and description to DanPoynter@ParaPublishing.com.

Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

OFFERED FOR REVIEW:

1. Backing U!

A Business-Oriented Guide to Backing Your Passion and Achieving Career Success

Are you satisfied in your current job? 50% of employees aren't. Are you backable in that job? If so, how can you make yourself more so?

Or perhaps it's time to look elsewhere. But where? How do you find a job where the passion lies... AND where you'll be backable?

Backing U! uses business analysis tools to answer these questions. It shows you how you can back your passion. And succeed.

Find out more on www.backingu.com. For a review copy, please contact business strategist and author, Vaughan Evans, at vaughan@backingu.com.

2. My book "Prison Dreams" covers three years of **volunteering in a women's prison** teaching them, in a group, to find value in themselves by understanding the meaning of their dreams. Amazing results brought a new view of themselves, healed relationship with their families, put the stamp of done on their addictions, stopped nightmares, helped them make better decisions, find vocations, and more, even humor.

A new tool for rehab. Appeals to dreamers, inmates, psychologists, crusaders. oschmann@verizon

3. My book is called "**Blue Collar B&B, Adventures in Hospitality.**" It's a memoir, a humorous account of running a B&B in Vancouver. I'd very much like reviews.

--Bobby Hutchinson

www.bobbyhutchinson.com

bobbyhut@telus.net

4. The author of, **America's Dumbest Doctors**: Ever wonder about yours? is seeking 4 dispassionate reviews of this 236 page, non-fiction work. The book is an edgy-humor study of an all-but-ignored subject - the matter of bizarre physician behavior in society. Our focus is on the sheer volume of goofiness, not medical errors. For an accurate preview, take a look at

www.MedicalManiacs.com. Ideally, we would love to have a mix of both medical and non-medical viewpoints. Please contact Patrick at: PatricParamedic@yahoo.com. Thank you.

K. Patrick McDonald, Paramedic/Consultant/Speaker, Author, *America's Dumbest Doctors*
www.Americasdumbestdoctors.com

5. My book is titled, '**What Every Dream Means**' by Scott M. Shafer. It is a book written from a Christian perspective on the topic of dreams and dream interpretation. If you are interested in posting a review please contact me at Scott@WhatEveryDreamMeans.com or SmsDreams7@yahoo.com.

6. **UnTherapy: A Positive Psychology for Enlightened Living**

Most people do not realize that traditional therapy can stunt spiritual growth or that incessant attempts at self-improvement can cause serious burnout. This little workbook was written in 2-page sections to serve as a reference manual to transcend blame and shame. *UnTherapy* speaks to the hearts of self-improvement junkies who are ready to transcend "working on themselves" by adopting "a way of the heart" that begins with self-compassion. sunnymassad@earthlink.net

7. On February 24, 1996 three civilian aircraft departed Opa-Locka Airport in Miami, Florida on a routine search and rescue mission. Only one returned.

Four U.S. citizens died; shot down by Cuban MiG fighters over international waters.

To date, BETRAYAL: Clinton, Castro & The Cuban Five is the only compilation of the legal evidence, court transcripts and public record in this case; one that implicates prior knowledge of the shootdown by the Castro brothers to Governor Bill Richardson, National Security Advisor Sandy Berger and Richard Nuccio.

BETRAYAL is written by two aviators who flew these rescue missions and is endorsed by Congressman Lincoln Diaz-Balart, two former Defense Intelligence Agency analysts and Dr. Jaime Suchlicki, Director of the University of Miami's Institute for Cuban and Cuban-American Studies.

Request your review copy from Matt@mattlawrencebooks.com

8. New book: Colors of A Man: Tribute to African-American Men by Tia Stewart is a poetry book that looks indepth into the souls of men and women. African-American men are compared to the colors on the palette of the great masterpiece painters. It is an historical perspective that pays homage to pioneering people of color including Mahatma Gandi, Martin Luther King and President Barack Obama. The "call to action" poems are provocative, political and heart-felt. To request a review copy email: colorsofaman@yahoo.com.

Website is <http://www.TiaStewart.com>

Media/Press Contact:

Tia Stewart,author

www.Tiastewart.com

Contact email: colorsofaman@yahoo.com

Cell 804-248-3928

9. The True Diary of a Bride-to-be by Charlie Plunkett

Join me as I plan for not just one wedding but two, to the same man!

From the bright lights of Vegas to a whirlwind honeymoon around America and back home in time for wedding number two at the beautiful Royal Pavilion in Brighton, England.

At the end of each week I focus on tips and things to do to help ensure other brides-to-be have the wedding of their dreams.

- Ideas on where, when and how to host the most amazing wedding.
- Little reminders to help keep on top of managing your finances.
- Finding the perfect dress and accessories.
- The fun bits including sampling food and wine.
- Tips on how to keep your own special journal, memory box or scrapbook.

Request a review copy from - charlie@thetruediaryofabridetobe.co.uk

10. Seeking a review for recently published book of non-fiction entitled: **TEENAGE**

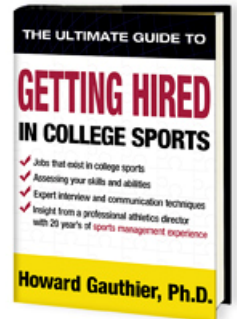
HYSTERIA/GENERATION ANONYMOUS. In short; a unique narrative from the secret personal diary, of a high school teenager's bizarre and illicit spring break activities: 1978. The story is a written documentary lived, and am now able to share: as the statue of limitations on deeds in this book have long since passed; with my target audience being those who have ever experienced or contemplated about, the incomprehensible yet totally undeniable reality: the love of that rebellious teen spirit of insanity, better known as Teenage Hysteria. contact: mantle-rae@earthlink.net

11. The Middle School Classroom: Rx for Success. Now there's a **manual to help middle-school teachers**, especially those just beginning their careers. The Middle School Classroom: Rx for Success offers a step-by-step guide that deals with all areas of teaching, from organizing the classroom to establishing order to gaining students' respect.

BayWest Publishing. Angela Averitt: Author, Publisher, Speaker. Information on Empowering Middle School Teachers. P.O. Box 4005, Clarksville, TN 37043. Cell: 415-385-2979.

angela@baywestpublishing.com. For more information: <http://www.baywestpublishing.com>

12. Getting Hired In College Sports by Howard Gauthier, Ph.D. Get the job of your dreams in college sports through this step-by-step search process. Getting Hired In College Sports will help you to identify the type of job that is right for you, and provide you with a system that will give you a leg up on your competition. Howard has over 25 years of experience as a coach and athletic director.



You Will Discover

- The types of jobs that exist in college sports
- How to plan and navigate your career
- How to create an effective job search campaign
- The proper way to create an effective resume, cover letter, and sales pitch
- Techniques and strategies to prepare you for an interview
- Properly preparing yourself for the five types of interview questions
- How to properly follow-up after the interview

Request a review copy from Howard@sportsleadershipublishing.com

Website: www.sportsleadershipublishing.com

13. Doctor Margaret's Sea Chest by Waheed Rabbani.

Publisher: YWO-Legend Press, UK. 436 pp

Doctor Margaret's Sea Chest, is Book I of a trilogy of historical fiction novels set during India's struggle for freedom—Azadi—from the British Raj. The Books weave a tale of international intrigue, conflict, and poignant love between interesting characters of that era. In 1965, a century old sea chest is discovered in a hospital in Delhi. An American doctor, Sharif, is entrusted with the task of locating and returning the trunk to the owner's relatives. Sharif tracks down Doctor Margaret's descendants in Grimsby Canada. Her diaries and other artefacts—such as the Rani Of Jhansi's crown—are found in the coffer. Margaret, born in New Jersey, becomes, in 1850, one of the first American women doctors. She travels with her Canadian husband to serve in the Crimean war. There they face not only hardships of battles, but also endure other conflicts. From events leading to and after the infamous Charge of the Light Brigade, Margaret meets a Russian officer. The surprise ending events of Book I leave Margaret in a quandary, on whether to seek vengeance or continue on her journey to India.

For review copies, please contact: wabbani@cogeco.ca. More info at:

<http://home.cogeco.ca/~wabbani>

14. Melanie Lutz's **THE BARE MELCESSITIES: Walking Out. Waking Up. Getting Bare.**

Melanie Lutz's soul baring new memoir serves up a recipe for change, offering a gift to anyone who has questioned the life they are living and wanting more. In this written self portrait of a year spent starting over after divorce. Melanie shares her story of walking out of her life, waking up to herself, and how she learned to love letting go.

For more information visit <http://www.thebaremel.com>

This book offers up

1. a gift to anyone who has ever felt unworthy, fearful or broken hearted (and who hasn't?!)
2. a wake up call to the Truth of the deeper conversation
3. a journey from fear and separation to love and oneness through letting go and surrender

I am seeking reviews and ideas for sharing the book. For a digital review copy, contact info@thebaremel.com or visit my website www.melanielutz.com

15. Star by Marie Friend, Je Reviens Publications, ISBN 10-0-615-31644-1 and 978-0-61531644-4 \$15.95 ,listed at Amazon.com; mariejfriend@yahoo.com

"Have you ever experienced an event or situation and felt as if you had done this before, or visited a place for the first time and yet known you're 'at home'? We call this **Deja-vu--but is it, or is it past-life recall?**

Star is a unique novel based on historical fact. It's intriguing story takes you on a three thousand year journey with a group of reincarnating souls as they travel through centuries in search of their karmic destiny."

16. *Writing Content – Mastering Magazine and Online Writing* by Roger W. Nielsen is a practical, easy-to-read reference guide for anyone seeking to improve their writing skills. In 16-easy-to-follow chapters, readers learn techniques gathered during the author's 40-year writing career. From researching and interviewing techniques, to working with editors, to organizing articles into writing frameworks, the examples the author presents are his, drawn from actual published articles, including three that he breaks down for the aspiring writer to analyze. Beginning and experienced writers will gain insights into the magazine article writing industry unavailable anywhere else. Request review copy: rnielsen@rwnc.com Website: <http://writingcontentbook.com/>

17. **Calling All Boomers – Reflect Now Before the Memory Goes!**

The Baby Boomer generation. Who knew what that phrase would come to represent when it was coined? We had the highest standard of living, saw the most advanced technological changes, lived through wars in foreign countries and in our cities' streets, and set musical genres and fashion trends that some of us would like to forget. This book revisits those times, bringing back the pride of what we did right, and admitting what we could have done better. I now present these events with remorse that I personally didn't find Jesus Christ until later in life. The topics I discuss are serious, but presented in a humorous tone.

I am seeking reviews. For a review copy, contact me at howarrd@comcast.net, or visit my website: <http://outskirtspress.com/randallsreflections>.

--Randall D. Howard

18. Greetings. I am seeking reviews for an **historical mystery**, *Timber Beasts: A Sage Adair Historical Mystery*. Briefly, the story is about a secret operative in America's 1902 labor movement who leads a double life that balances precariously on the knife-edge of discovery. In this book, he finds his mission entangled with the fate of a young man accused of murder. This early 20th century Pacific Northwest historical mystery is based on a true crime committed by Portland Oregon's ruling elite. Appeals to mystery readers, and especially to historians, progressives and labor union activists.

-- George R. Slanina, Publisher, Yamhill Press, publisher@yamhillpress.com, www.yamhillpress.com

19. The New Rules for Mortgages by Dale Robyn Siegel, ISBN: 978-1-59257-948-8

The housing crisis and credit crunch have changed the way we buy homes. Advice that had served homebuyers well for decades no longer applies. Drawing on the most current data from lenders, credit reporting agencies, and home valuation/appraisal companies, *The New Rules for Mortgages* helps homeowners and real estate professionals navigate the new environment. To get a review copy please contact Dale at dale@dalesiegel.com.

www.thenewrulesformortgages.com

20. FAST PACED FANTASY BOOK, 9-12 years, also popular with adults. Set in Wales, the story of Bryn, whose nightmares since he moved to Morredin becomes a reality and he is faced with a life-changing decision. Endorsed by four respected children's authors, the Wales regional winner in a national competition. 'I loved it-really got my heart beating. Not often a debut piece of writing can do that.' Competition Judge. Court of Foxes ISBN 9781905108626 Contact: Brian Lux:

brian@luxb.freemove.co.uk, www.brianlux.co.uk

21. UNDER THE NEON SKY...A Las Vegas Doorman's Story

By Jay Rankin, www.jayslasvegas.com, jrankin@adelphia.net, (818) 535-8153

Copies of book and press release upon request.

This gripping true story is about a Las Vegas doorman who works the graveyard shift at the new, 5,000 room MGM hotel. The sights, sounds, and page-popping characters are unforgettable as we take an incredible journey that will transform how we used to envision the city that never sleeps. We watch as this doorman begins to emotionally break and wonder if he will become broken seeing his friends, his wife, hotel guests, and himself cross too many lines in this riveting, page turning story.

22. Richard M. Berthold: Dare To Struggle. The History and Society of Greece.

This book is not a textbook, but an eminently readable work aimed at the general public. It asks and answers questions typically missing from Greek history and Western Civ texts: Why did they discover constitutionalism, rationalism and humanism? Exactly why are they so great and so important to the West and all humanity? This book will give the reader a better understanding of the Greeks and their history than that possessed by the average post-classical historian. Without knowledge of the Greeks, you are not a truly educated person.

--Richard M. Berthold, Prof. Emeritus, gqduckus@unm.edu, 505-266-8275

24. THE SECRETS OF STONEWOOD SANITARIUM: FICTION, ADVENTURE NOVEL FOR PRE AND ADOLESCENT MALES. OTHERS WILL ALSO ENJOY.

Fourteen-year-old Nate discovers a criminal-ring operating out of a closed sanitarium. The ring is trafficking humans, body parts, and exotic animals. After a successful rescue attempt, Nate and the others are recaptured. In the end, they are saved by an undercover police officer that has infiltrated the ring.

This novel is for entertainment purposes. It is contemporary, fast-paced, and an easy read. I am seeking reviews. For a review copy, contact krglkr@aol.com.

25. Portraits in Lavender: Flash Biographies of Some Famous Lesbians for the Newly Out Lesbian.

Portraits in Lavender presents 15 of the world's most accomplished women who loved women and one very notable ax murderer. With its predominantly positive message of role models this book will introduce you to:

- First Lady Eleanor Roosevelt, whose correspondence reveals a passionate romance with the journalist Lorena Hickok
- Iconic American author Willa Cather, who went by "William" for four years as she led a masculine double life
- Katharine Lee Bates, the woman who penned America the Beautiful

I am seeking reviews. For a review copy contact townscriber@comcast.net

26. A Book Inside, How to Write, Publish, and Sell Your Story (2008) by Carol Denbow

A short step-by-step and simple to comprehend guidance journal to the process of publishing and marketing books. This book presents all available publishing options and the necessary avenues to reach each one. Included are proven marketing strategies, links, and references. A wonderful book for new or seasoned authors.

Visit A Book Inside Blog at <http://abookinside.blogspot.com> or the authors Website at <http://www.authorsbox.com>.

Review copies are limited. Please send your request to cdenbow@plainandsimplebooks.com.

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 Be a Hero! Your publishing colleagues will think you are thoughtful and generous if you forward this eazine to them.  
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E. ParaCoop

CO-OPERATIVE MARKETING PROGRAMS. Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

CO-OP PROGRAMS:

1. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC. The Publishers Marketing Association (PMA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.pmaonline.org/programs.cfm>

Announcements

1. YOUR (FRÉE) LISTINGS should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.

2. WE WILL NOT REPEAT LISTINGS within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

3. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

4. CHANGE YOUR ADDRESS BOOK

Dan Poynter's email address is

DanPoynter@ParaPublishing.com

Your address book may show

dpoynter@impulse.net or another old address.

Please make the change now.

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The Small Print

YOU ARE RECEIVING this F-R-E-E newsletter because you are on Dan Poynter's option-in Publishing Poynters mailing list.

PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.

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TIME TO SHARE. Please send your items for listing to DanPoynter@ParaPublishing.com

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**Para Publishing. Dan Poynter:** Author (120+ books), Publisher (since 1969), Speaker (CSP).  
Information Products on Book Writing/Publishing/Promoting, Parachutes/Skydiving, Expert Witness & Aging Cats.  
PO Box 8206, Santa Barbara, CA 93118-8206 USA. Tel: +1-805-968-7277; Fax: +1-805-968-1379; Cell: +1-805-448-9009. 530 Ellwood Ridge.  
[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com) More than 500 pages of helpful information: <http://ParaPublishing.com>